

January 18, 2013



GED Close-Out Campaign Customizable News Release

A customizable news release can be downloaded by [clicking here](#).

To customize the news release after downloading, please follow these directions and suggestions:

- Insert county information in all yellow highlighted areas. Remove yellow highlights.
- For the number of your county's residents who have passed parts, but not all, of the current GED test version, e-mail ged@ky.gov.
- Submit to local media and encourage media to visit your center for a story on adult education services.
- Also – ask radio and TV (local cable and commercial) stations in your area to do a public affairs program on your adult education center and the GED changes. Most commercial stations have morning and noon news shows and are usually looking for story ideas. If the radio station in your area does not have a public affairs program, ask to do an informal chat with one of the on-air personalities or news people.